

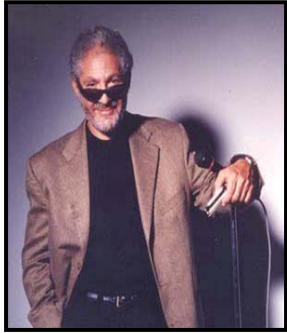
Dr. Sam & The Managed Care Blues Band



The World's Most Reluctant Band

For Your Next Event

The Healthcare Industry's MOST UNIQUE Featured Speaking and Event Entertainment Services



Dr. Sam

- Evenings of **fun-filled, healthcare-specific entertainment** provided by Dr. Sam & his all- professional Managed Care Blues Band
 - **Featured Speaking** by a nationally recognized healthcare IT medical informaticist, professional musician, entertainer, acclaimed song-writer and author of the hit veteran's tribute song "Before You Go"
 - **Master of Ceremonies**
- Or any combination of the above to suit your event needs



- Physician / Informaticist / Harmonicologist
- Past Chief Medical Officer for IBM, Chief Medical Officer for Healthlink and VP of Medical Affairs for Eclipsys
- Recognized Authority on Clinical Adoption of Healthcare IT
- Originator of the concept of "Thoughtflow" versus Workflow
- Highly Sought-After Featured Speaker
- More than 50,000 CDs, performed at hundreds of healthcare events, and has been featured on every major national television network, hundreds of radio broadcasts, NPR, People Magazine, USA Today and innumerable other national media venues
- Author of Veteran's Tribute Song, "Before You Go" downloaded more than 25 million times free at www.beforeyougo.us
- Recipient of the George Washington Honor Medal, Freedoms Foundation for his continued work on behalf of our nation's veterans.

Enjoy Dr. Sam's many memorable hit songs such as "You Picked A Fine Time To Leave Me Blue Shield" and "You're One Hip Mama—'Cause They Won't Pay for Two"

Experience a live demo of the world's only Electronic Musical Record

Experience Dr. Sam's revolutionary MMO (Music Maintenance Organization) and his APO (Accountable Player Organization)

Let your audience try to "Stump the Band" with their own parody song titles

Visit www.managedmusic.com for additional information about Dr. Sam & The Managed Care Blues Band

- [Song Samples](#)
- [Full Media Kit](#)
- [Client Testimonials](#)

- [Video compilation of television appearances](#)

Visit www.beforeyougo.us to hear "Before You Go" and see its' accompanying visual presentation (and please forward to any veterans who you feel should hear this message of thanks)

Visit www.sambierstock.com for a video clip of one of Dr. Bierstock's many professional presentations on "Thoughtflow" versus "Workflow"

For a Truly Unique Speaking & Entertainment Services for the Healthcare Industry and an Unforgettable Experience for Your Attendees and Guests

Contact
Rob Cohen
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Fort Lauderdale, FL 33324
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(954) 370-7000

I can't tell you how many members have said that it was the best meeting ever - because of you! Your PowerPoint presentation before the music was extremely funny and covered topics touchy to us all. Your music was not only great but also funny as well. I have never been asked, in 30 years of organizing meetings, to have the same speaker come back the next year but a number of members asked for just that: you again! No one wanted it to end.Haines Ely, Placer Nevada County Medical Society